



STRENGTHENING COMMUNITY REACH AND EQUITY BY ENGAGING NEIGHBORHOODS (SCREEN):

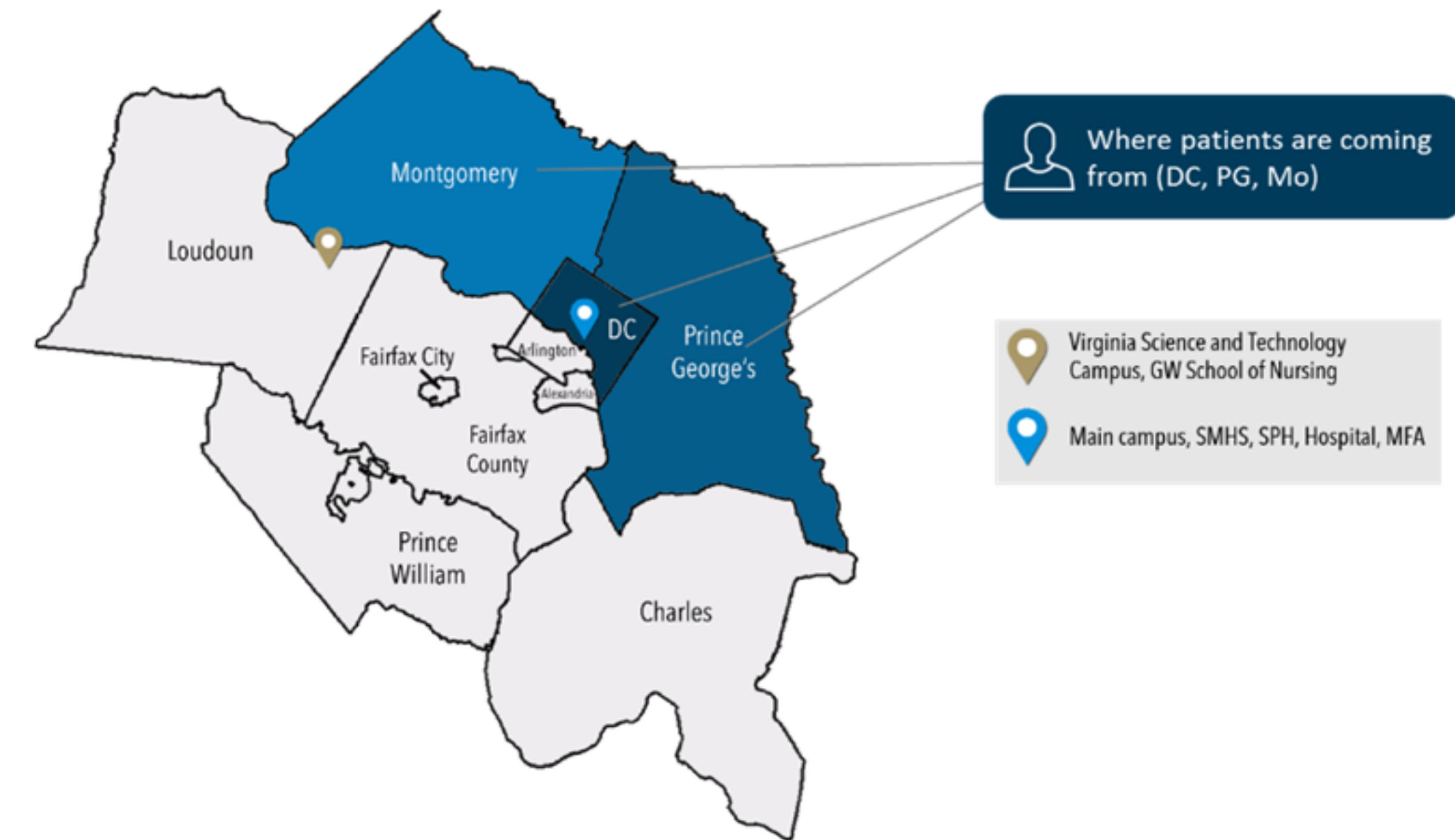
Development of a Neighborhood Health Ambassador Network to Address Cancer Health Disparities in the National Capital Region

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PURPOSE

To promote a return to breast cancer screening following the pandemic while expanding access to digital healthcare in the Washington, DC region, the GW Cancer Center aimed to develop a Neighborhood Health Ambassador (NHA) network comprised of representatives from four priority populations (African immigrant, African American, Latina, and queer communities) in our catchment area.



METHODOLOGY

NHAs completed a 100-hour Community Health Worker Curriculum and a 44-hour practicum overseen by training partner, Access to Wholistic and Productive Living. NHAs were paid a stipend (\$1500) for completing training. NHAs are paid hourly (\$23-25/hour) for ongoing community outreach activities, including practicum hours.

FUNDING ACKNOWLEDGEMENT

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RESULTS



9 local and national partners

1,002 practicum hours completed

104 beneficiaries reached through direct service events to date since Jan 2024

4 direct service events to date since Jan 2024

CONCLUSION



SCREEN pilots a novel community-based network to advance catchment goals for outreach and engagement. Equipping community members from priority populations as NHAs holds promise for building long-term community capacity in cancer prevention and screening knowledge. Investing in existing community talent, amplifying the voices of cancer survivors, and empowering new community champions may be one strategy to bend the curve toward health equity.